

SURVEY QUESTIONNAIRE FOR THE PARTICIPANTS OF THE JAGIELLONIAN FAIR

Ladies and Gentlemen,

We kindly ask you to fill out this questionnaire on your thoughts and experiences related to your participation in the Jagiellonian Fair and your stay in Lublin. It will take you about 15 minutes to complete the questionnaire. Your answers will allow us to learn about your preferences and to improve the festival.

Participation in the survey is unpaid. In case of any doubts on how to answer the questions, please reach to the pollster who has handed you the questionnaire.

The survey is a part of a larger project titled “The impact of Lublin outdoor festivals on the social and economic development of the city”, which is being carried out this year by the Workshops of Culture in Lublin. The results will only be used in the form of summary reports in order to improve Lublin outdoor festivals.

Thank you!

The Workshops of Culture in Lublin survey team

P. 1. What is your main purpose of coming to Lublin?

Please, tick up to three boxes.

- visiting friends, family
- participation in an event (cultural, artistic, entertainment) other than The Jagiellonian Fair
- business
- shopping
- using recreational and leisure facilities (SPA, wellness)
- sightseeing in Lublin
- participation in The Jagiellonian Fair
- participation in a different event (sports, religious, scientific)
- sightseeing around Lublin
- other (please, specify)

P. 2. What made you decide to come specifically to The Jagiellonian Fair?

Please, tick up to three boxes.

- I'm here by accident – I came here for a different reason, I was just passing by.
- My friends invited me. I'm here with a group of friends.
- The information on The Jagiellonian Fair seemed inviting to me.
- I've heard it's an appealing event.
- I came here to see a particular event/a particular artist/a particular stall.
- I like outdoor festivals.
- I'm involved as a co-organiser/volunteer/artist.
- other (please, specify)

P. 3. How did you find out about this year's edition of The Jagiellonian Fair?

- friends/family told me about it
- through Facebook
- a website
- email from the Workshops of Culture
- programme leaflet
- radio/TV
- printed newspaper
- poster/billboard
- in a tourist information office, from a guide, at a hotel
- I have participated in The Jagiellonian Fair for many years.
- none of the above – I was passing by and decided to check out what was going on
- other (please, specify

P. 4. When you think of The Jagiellonian Fair, what comes to your mind? Please list three associations:

- 1/
- 2/
- 3/

P. 5. How many days of The Jagiellonian Fair do you intend to participate in?

- one day
- two days
- three days
- all days of The Fair
- I don't know

P. 6. Who are you with during this year's edition of The Jagiellonian Fair?

- I'm on my own.
- with friends
- with a partner
- with family
- with other participants of a trip
- with other people (who?

P. 7. How did you come to The Jagiellonian Fair today?

- by car
- by public transport
- by taxi
- by bike
- on foot
- in a different manner (how?

P. 8. How much money do you intend to spend during The Jagiellonian Fair?

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P. 9. To what extent do you agree or disagree with the following statements?

	strongly agree	agree	neither	disagree	strongly disagree	don't know
The Jagiellonian Fair shows that there is a lot of interesting things going on in Lublin.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Thanks to The Jagiellonian Fair, I take part in events I would normally not take part in.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The Jagiellonian Fair develops my interests.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Participation in The Jagiellonian Fair is a pleasant way of spending time.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The Jagiellonian Fair brings a lot of people who do not live in Lublin on a daily basis.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Thanks to The Jagiellonian Fair, the image of Lublin in Poland is better.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The Jagiellonian Fair allows the people of Lublin to be proud of their city.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The Jagiellonian Fair makes Lublin stand out among other cities in Poland.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

P. 10. How would you rate your experience of the following?

	very good	good	neither	poor	very poor	don't know
programme's attractiveness	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
artistic value	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
atmosphere	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
behaviour of other participants of The Jagiellonian Fair	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
organisation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
access to information on The Jagiellonian Fair	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
general impression related to your participation in The Jagiellonian Fair	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

P. 11. Do you have any comments on this year's edition of The Jagiellonian Fair?

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P. 13. Have you been to the earlier editions of The Jagiellonian Fair?

Yes, I have been to the earlier editions of The Jagiellonian Fair.

If so, how many and when was the last time

No, it's my first edition of The Jagiellonian Fair.

P. 13. Are you going to participate in The Jagiellonian Fair next year?

- definitely yes
- probably yes
- neither yes not no
- probably no
- definitely no

P. 14. Would you recommend The Jagiellonian Fair to your friends?

- | | | | |
|---------------------------------|---------------------------------|-------------------------------------|-------------------------------------|
| I would surely
recommend it. | I would rather
recommend it. | I would rather not
recommend it. | I would surely not
recommend it. |
| <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

P. 15. What other cultural and entertainment events do you take part in? Please, list three such festivals:

- 1/
- 2/
- 3/

P. 16. How many days do you intend to spend in Lublin?

- 1 day
- 2 days
- 3 days
- more than 3 days

P. 17. How did you come to Lublin?

- by plane
- by train
- by bus/coach
- by car
- in a different manner (how?.....)

P. 18. How much money do you intend to spend during your whole stay in Lublin?

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P. 19. What are your favourite places in Lublin? Please, list three such places:

- 1/
- 2/
- 3/

P. 20. Who did you come to Lublin with?

- on my own
- with my couple
- with family (with children)
- with a trip
- with other people (who?.....)

P. 21. What other services do you intend to use during your stay in Lublin?

- renting a place to stay the night/a private apartment
- renting a hotel room
- renting a hostel room
- buying food products
- restaurant
- pub/bar
- buying souvenirs from Lublin
- club
- cinema/theatre
- city public transport
- taxi
- museum
- buying handcraft goods on The Fair's stalls
- tickets to other cultural events
- shopping at a shopping centre
- sightseeing with a guide
- none of the above
- other (please, specify.....)

P. 23. What is your general impression of your stay in Lublin so far?

- fantastic
- very good
- good
- neither
- poor
- definitely poor
- disaster

P. 24. Do you think you are going to visit Lublin again in the future?

- yes
- no
- I don't know.

P. 25. Have you taken part in any of the following events?

	yes	no
The Night of Culture	<input type="checkbox"/>	<input type="checkbox"/>
East of Culture – Different Sounds Art'n'Music Festival	<input type="checkbox"/>	<input type="checkbox"/>
Carnaval Sztukmistrzów	<input type="checkbox"/>	<input type="checkbox"/>

P. 26. Do you intend to take part in any of the following events in the future?

	yes	no	don't know
The Night of Culture	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
East of Culture – Different Sounds Art'n'Music Festival	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Carnaval Sztukmistrzów	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

P. 27. What's your gender?

- female
 male

P. 28. Please, enter your year of birth:

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P. 29. What is your role in the household?

- sole family supporter
 one of the family supporters
 person dependent on other family members

P. 30. How many people, including you, are there in your household?

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P. 31. What's your education level (completed)?

- primary school
 junior-high school
 vocational school
 secondary school
 post-secondary school
 BA
 higher education

P. 32. How would you describe your financial situation?

- very good
 good
 neither good or bad
 bad
 very bad

P. 33. What country do you come from?

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Thank you for completing the questionnaire!

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