

SURVEY QUESTIONNAIRE FOR THE PARTICIPANTS OF THE JAGIELLONIAN FAIR

Ladies and Gentlemen,

We kindly ask you to fill out this questionnaire on your thoughts and experiences related to your participation in the The Jagiellonian Fair. It will take you about 10 minutes to complete the questionnaire. Your answers will allow us to learn about your preferences and improve the festival.

Participation in the survey is unpaid. In case of any doubts on how to answer the questions, please reach to the pollster who has handed you the questionnaire.

The survey is a part of a larger project titled "The impact of Lublin outdoor festivals on the social and economic development of the city", which is being carried out this year by the Workshops of Culture in Lublin. The results will only be used in the form of summary reports in order to improve Lublin outdoor festivals.

Thank you!

The Workshops of Culture in Lublin survey team

P. 1. What made you decide to come specifically to The Jagiellonian Fair?

Please, tick up to three boxes.

- I'm here by accident – I came here for a different reason, I was just passing by.
- My friends invited me. I'm here with a group of friends.
- The information on The Jagiellonian Fair seemed inviting to me.
- I've heard it's an appealing event.
- I came here to see a particular event/a particular artist/a particular stall
- I like outdoor festivals.
- I'm involved as a co-organiser/volunteer/artist.
- other (please, specify)

P. 2. How did you find out about this year's edition of The Jagiellonian Fair?

- friends/family told me about it
- through Facebook
- a website
- email from the Workshops of Culture
- programme/programme leaflet
- radio/TV
- printed newspaper
- poster/billboard
- in a tourist information office, from a guide, at a hotel
- I have participated in The Jagiellonian Fair for many years.
- none of the above – I was passing by and decided to check out what was going on
- other (please, specify)

P. 9. To what extent do you agree or disagree with the following statements?

	strongly agree	agree	neither	disagree	strongly disagree	don't know
The Jagiellonian Fair shows that there is a lot of interesting things going on in Lublin.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Thanks to The Jagiellonian Fair, I take part in events I would normally not take part in.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The Jagiellonian Fair develops my interests.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Participation in The Jagiellonian Fair is a pleasant way of spending time.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The Jagiellonian Fair brings a lot of people who do not live in Lublin on a daily basis to the city.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Thanks to The Jagiellonian Fair, the image of Lublin in Poland is better.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The Jagiellonian Fair makes me feel proud of Lublin.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The Jagiellonian Fair makes Lublin stand out among other cities in Poland.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

P. 10. Do you have any comments on this year's edition of The Jagiellonian Fair?

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P. 11. Have you been to the earlier editions of The Jagiellonian Fair?

Yes, I have been to the earlier editions of The Jagiellonian Fair.

If so, how many and when was the last time

No, it's my first edition of The Jagiellonian Fair.

P. 12. Are you going to participate in the The Jagiellonian Fair next year?

- definitely yes
- probably yes
- neither yes not no
- probably no
- definitely no

P. 13. Would you recommend the The Jagiellonian Fair to your friends?

I would surely recommend it.

I would rather recommend it.

I would rather not recommend it.

I would surely not recommend it.



P. 14. What other cultural and entertainment events do you take part in? Please, list three such events.

1/

2/

3/

P. 15. What are your favourite places in Lublin? Please, list three such places.

1/

2/

3/

P. 16. Have you taken part in any of the following events?

	yes	no
The Night of Culture	<input type="checkbox"/>	<input type="checkbox"/>
East of Culture – Different Sounds Art'n'Music Festival	<input type="checkbox"/>	<input type="checkbox"/>
Carnaval Sztukmistrzów	<input type="checkbox"/>	<input type="checkbox"/>

P. 17. Do you intend to take part in any of the following events in the future?

	yes	no	don't know
The Night of Culture	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
East of Culture – Different Sounds Art'n'Music Festival	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Carnaval Sztukmistrzów	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

P. 18. What's your gender?

female

male

P. 19. Please, enter your year of birth:

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P. 20. What is your role in the household?

sole family supporter

one of the family supporters

person dependant on other family members

P. 21. How many people, including you, are there in your household?

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P. 22. What's your education level (completed)?

- primary school
- junior-high school
- vocational school
- secondary school
- post-secondary school
- BA
- higher education

P. 23. How would you describe your financial situation?

- very good
- good
- neither good nor bad
- bad
- very bad

P. 24. What country do you come from?

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Thank you for completing the questionnaire!

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